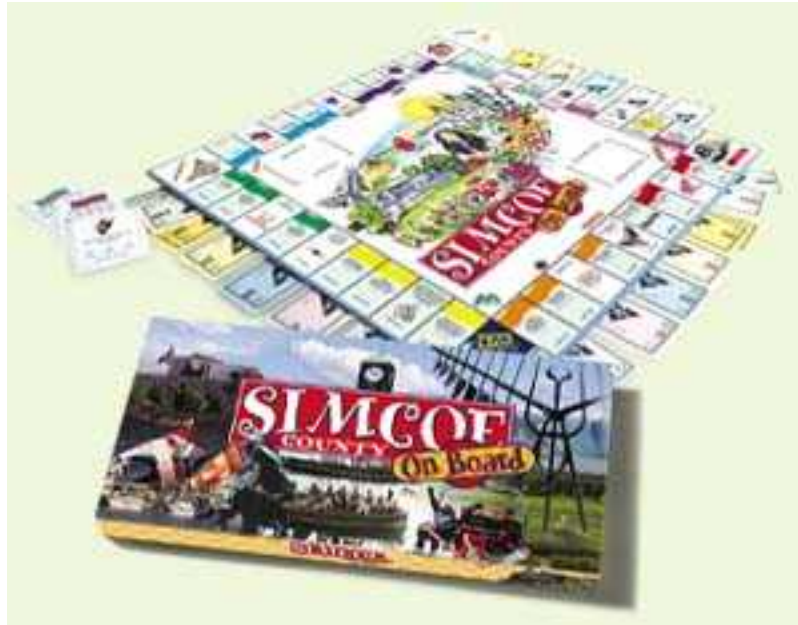


Simcoe County on Board – United Way Fundraiser June 2003



What is Simcoe County On Board?

Simcoe County on Board is an 'opoly' based real estate boardgame that celebrates local communities as well as the businesses, attractions, and people that make them special. Players roll the dice, move the game piece around the board and buy any property that catches their eye. Already launched in 10 cities from Halifax to Calgary, sales of the game generate an average of \$100,000 for charity. In Simcoe County, the beneficiaries will be United Way of Greater Simcoe County and United Way of South Georgian Bay.

Innovative Automation Inc. is a sponsor of Simcoe County on Board.

Please visit the website: <http://www.simcoecountyonboard.org>